



2020/2024

Strategic Plan



'To develop and sustain a sense of community within the parish of Fawley by addressing environmental, economic and the community by delivering quality services to our Parishioners'.

Fawley Parish Council

2020/2024

Approved 11 March 2020

FAWLEY PARISH COUNCIL STRATEGIC PLAN 2019 - 2024

The Mission of Fawley Parish Council¹ is:

*'To develop and sustain a sense of community within the Parish
of Fawley; by addressing environmental, economic and social
issues by delivering quality services to our Parishioners'.*

Our strategy is based on three main objectives:

1. THE COMMUNITY

As a local council we are close to our community. We take care of it by providing local leadership. This is an important role and as community representatives we want to improve the quality and range of local services for our parishioners. To this end we are committed to becoming actively involved in all parts of our community by working with voluntary and community groups. We will work in partnership with New Forest District Council, Hampshire County Council, and other agencies, including neighbouring parishes, in order to give our local community a voice on decisions that affect their day to day lives.

2. THE ENVIRONMENT

To ensure that economic development of the Parish is sympathetic to its environment. Fawley Parish Council should carefully consider the issues of traffic and parking, public transport, coastal protection, housing and commercial development. As a Parish Council we recognise that urgent action is required to reduce greenhouse gas emissions and where possible to manage the impacts of climate change.

3. THE ECONOMY

Fawley Parish Council aims to support the economic growth of the Parish to ensure its future prosperity. This means recognising that local businesses, enterprises, industry and work opportunities are the main drivers of the local economy, and supporting further development.

¹ FPC strategy is based on Dartmouth Town Council Strategy Document 2014

STRATEGIC OBJECTIVE 1: THE COMMUNITY

As a local council we are close to our community. We take care of it by providing local leadership. This is an important role and as community representatives we want to improve the quality and range of local services for our parishioners. To this end we are committed to becoming actively involved in all parts of our community by working with voluntary and community groups. We will work in partnership with New Forest District Council, Hampshire County Council, and other agencies, including neighbouring parishes, in order to give our local community a voice on decisions that affect their day to day lives.

Policy 1:

The Council believes that its residents should be involved in decisions affecting them and their neighbourhood and in shaping the future of their Parish. This will be achieved by identifying the most appropriate ways to engage with residents and partners.

The Parish Council engages with its residents and partners by;

- (a) Informing, consulting and involving.
- (b) Being inclusive and engaging with all of its residents and partners.
- (c) Ensuring views are listened to and used to develop, enhance and improve services, the environment and the quality of life of those who live and work in the Parish.
- (d) Arranging regular open meetings for residents which may include involvement from the Police, other community groups, District and County Council representation.

Policy 2:

To work with, and for the benefit of, all parts of our community from the young to the elderly:

- (a) By engaging with the young people of our Parish through consultation and by maintaining our existing close relationships with local schools and youth organisations.
- (b) By supporting senior citizens' groups.
- (c) By encouraging use of the local council amenities and other associated community facilities by local groups.
- (d) By continuing to provide assistance to any support groups/organisations in the Parish and other community groups as required.
- (e) Ensuring every effort is made to engage with 'Hard to Reach' groups.
- (f) Supporting residents' requirements for accessible and useable local open spaces.

Policy 3:

To ensure Fawley Parish Council has effective communication channels so we can engage with all our residents. This will be achieved by:

- (a) Using social media
- (b) Having an effective website

- (c) Regular public meetings
- (d) Utilising media channels
- (e) Active use of Parish notice boards

Policy 4:

To work with statutory and voluntary organisation to improve community safety, in order to support;

- (a) A Community Safety strategy that encompasses anti-social behaviour and disorder (including behaviour adversely affecting the local environment) and the misuse of drugs, alcohol and other substances.
- (b) The protection of local communities from the threat and consequence of criminal and anti-social behaviour
- (c) Reducing both crime and the fear of crime and re-offending in our parish.

Policy 5:

To support the aspiration of local residents for facilities and events that will interest and benefit local people of all age groups by working with any relevant stakeholders to realise this aim, and working to ensure its continued viability.

- (a) We will support local Parish activities for local groups where no organisation/company/group exists. The council may provide planning guidance or coordinate events when they occur on Council land or in Council buildings.
- (b) Where organisations/companies/groups seek to use council land/building and they obtain financial gain from the event, then the current fees for using such facilities will apply.
- (c) Where there is a joint interest from the council to run an event with an organisation/company/group then this will be on the basis of supporting the start-up costs and organisation. If it is proposed to be a regular event support will only be provided for the first year. In exceptional circumstances an additional application for further support may be made to the council for approval.

Policy 6:

To take an active role in supporting the provision and improvement of public transport services in the parish.

STRATEGIC OBJECTIVE 2: THE ENVIRONMENT

To ensure that economic development of the Parish is sympathetic to its environment. Fawley Parish Council should carefully consider the issues of traffic and parking, public transport, coastal protection, housing and commercial development. We will adhere to any relevant legislation. As a Parish Council we recognise that urgent action is required to reduce greenhouse gas emissions and where possible to manage the impacts of climate change.

Policy 7:

To ensure that our local environment is attractive and well maintained by:

- (a) Working in partnership with other agencies to ensure that the parish is kept clean, tidy and aesthetically pleasing
- (b) Maintaining the appearance of the Parish through our responses to planning applications.

Policy 8:

Working to support local re-use, re-purpose and recycling initiatives.

Policy 9:

Working with all sections of, and organisations within, our community to preserve and enhance our natural and built heritage.

Policy 10:

We support a thriving community that is environmentally sustainable and socially aware. As a Parish Council we recognise that action is required to reduce greenhouse gas emissions and manage the impacts of climate change. Embedding sustainability in all Parish Council decisions and actions - starting by:

- a) Reducing the carbon footprint of Parish Council activities, achieved by auditing the carbon emissions from Parish Council operations/properties and developing year on year actions to reduce emissions;
- b) Using the Parish Council procurement activity to remove and/or reduce our direct carbon footprint through the purchase of energy efficient, low carbon intensive goods and services.

STRATEGIC OBJECTIVE 3: THE ECONOMY

Fawley Parish Council aims to support the economic growth of the Parish to ensure its future prosperity. This means recognising that local business, enterprises, industry and work opportunities are the main drivers of the local economy and supporting its further development.

Policy 11:

To work with the Economic Development Officers at New Forest District Council and Hampshire County Council and with all other key stakeholders to support existing businesses and attract new businesses to the Parish by:

- (a) Identifying sectors to attract new business and actively promote Fawley Parish as a good business location.
- (b) Supporting the provision of competitive employment space for any future developments.
- (c) Working with our partners to find ways to develop skills and offer training leading to further job opportunities to local and young people and where possible link to the tourist attractions and local business that are within and adjacent to our parish.
- (d) Supporting and encouraging local businesses to maximise their business opportunities whilst creating a vibrant shopping experience within the parish.

Policy 12:

To continue to liaise and work closely with the District and County Council regarding the possible transfer of their assets and/or services that are considered both desirable, cost-effective and sustainable.